

## **Salesian College, Siliguri Representatives attend International Conference at Geddu College of Business Studies (GCBS), Chukha, Bhutan**

On 10th and 11th June 2013, Mr. Shomik Saha, Asst. Professor Dept of Management and Mr. Ramachan A. Shimray student of B.Sc (Computer Science III yr) embarked on a journey to GCBS Chukha, Bhutan to attend a two day International Conference on “ Cost Consciousness, Sustainability, Governance and Development”. The conference was attended by delegates from across India and the co-organisers Institute of Cost Accountants of India. The conference was attended by BBA students and faculties of GCBS, representatives of St. Xavier’s, Kolkata, and University of North Bengal representatives.

The Technical session –I of Day-I was inaugurated and presided over by CMA Mr. Rakesh Singh, President , ICAI, who stressed on the need of cost competitiveness and cost management. Mr. Karma Drukpa, the Director (Acting) of GCBS, commented on GCBS’s commitment to take initiative on addressing the challenges in the corporate landscapes. This was followed by presentations on ICAI and its role, by the delegate team from ICAI.

Mr. Shomik Saha presented his paper on “Issues in Sustainability in the Tourism Industry-Moving towards Ecotourism” in the second technical session of Day 1 which was chaired by Professor D.Mitra from NBU. In the paper the upcoming issues in sustainability were highlighted and it was emphasized how tourism could lead to economical growth as well as preserve the ecological balance. The other presenters were Mr.Mitrendu Narayan Roy and his paper was titled, “Sustainability: Reporting Practices in TCS and Wipro”. This was followed by a paper by Mr. Sarbajit Paul, from Dept. of Commerce, Vijaygarh College, Kolkata whose paper was on “Investment for Sustainable development”. The last paper for the session was presented by Dr. Arup Kr. Mitra, Head, Dept. of Microbiology, St. Xavier’s College, Kolkata on” Use of Novel Compounds towards sustainable Drug Susceptibility in Microbial world”.

In technical session-III, Dr. Jose Mathews, Sr. Lecturer, GCBS, presented his paper on “Investment behaviour-A primary analysis”, followed by, Mr. Anirban Mullick, a final year student of M.sc Microbiology, in St. Xavier’s,

Kolkata, with his paper on “Biological control of Rice Pathogen- A positive step towards Sustainable Agriculture.”

Day-II Technical Session –I started with Mr. Tamal Sarker and Mr. Samir Chandra Das, from N.B.U. presenting their paper on “A study on e-learning and e-governance in distance learning universities in West Bengal and Sikkim”. The paper was followed by an interesting paper by Mr. Istvan Hernandi, Sr. Lecturer, GCBS on Edu-tourism opportunities in Gedu area. The last paper of the session was by Mr. Aditya Banerjee and Mr. S.M.Gomes, on “Awareness on retail Investors in Emerging Stock Markets- A Case of Bhutan”.

The conference came to an end with Ms.Radha Venkataraman, The Director of The Indian Embassy in Bhutan presiding over the valedictory ceremony.

It was an enriching experience for the faculty and the student of SCSC to be amidst a knowledgeable resource pool. Fruitful discussions for a collaborative venture on student exchange are in the process between GCBS and SCSC.

Reported by

**Shomik Saha and Ramachan A. Shimray.**





